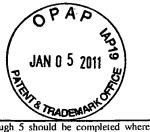
PART B - FEE(S) TRANSMITTAL

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CURRENT CORRESP	ONDENCE ADDRE	ESS (Note: Use Block	1 for any change of address)		Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.
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FOLEY AND LARDNER LLP SUITE 500 3000 K STREET NW WASHINGTON, DC 20007

FILING DATE

02/23/2006

ISSUE FEE DUE

\$1510

ART UNIT

TITLE OF INVENTION: POINT-OF-INTEREST DISPLAY SYSTEM

SMALL ENTITY

NO

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

"Fee Address" indication (or "Fee Address" Indication form

Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer

Johnson Controls Technology Company

Publication Fee (No small entity discount permitted)

a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

5. Change in Entity Status (from status indicated above)

APPLICATION NO.

10/532 025

APPLN. TYPE

nonprovisional

Number is required.

(A) NAME OF ASSIGNEE

4a. The following fee(s) are submitted:

Advance Order - # of Copies

Issue Fee

EXAMINER

SAMPLE, JONATHAN L

estic mailings of the other accompanying ormal drawing, must I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below. (Signature (Date FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 026032-4899 Nisa M. Arnold-Huyser 8239 01/06/2011 EHAILU1 00000005 10532025 1510.00 OP 91 FC:1501 300.00 OP 02 FC:1504 PUBLICATION FEE DUE PREV. PAID ISSUE FEE DATE DUE TOTAL FEE(S) DUE 01/21/2011 \$0 \$1810 CLASS-SUBCLASS 701-208000 2. For printing on the patent front page, list I Foley & Lardner LLP (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (B) RESIDENCE: (CITY and STATE OR COUNTRY) Holland, Michigan Please check the appropriate assignee category or categories (will not be printed on the patent): 🔲 Individual 🚨 Corporation or other private group entity 🖵 Government 4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above) A check is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number 19-0741 (enclose an extra copy of this form).

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Authorized Signature	Date January 5, 2011
Typed or printed name <u>Andrew E. Rawlins</u>	Registration No. 34,702

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■ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).